**Research Plan**

My research topic is How to increase the foreign investment return rate for Multinational Corporations. The research will focus on: Financial management of multinational firms. Theoretical and applied aspects of international capital budgeting, capital structure, cash management, asset pricing, and risk management. Cross-cultural and ethical considerations.

During my visit at Michigan State University, I will conduct my study and research by following means and schedule:

Phase 1 (8/28/2013-12/6/2013): English Language Learning

I will participate in the Global Professional Education Program (GPEP) at VIPP (Visiting International Professional Program) in MSU (Michigan State University, East Lansing, MI 48824). I will attend courses such as “American Culture”, “Communication Skills”, “Idioms”etc, which will improve my English language proficiency in order to have academic programs and conduct my research afterwards.

In addition, I planned to attend English Language Center’s program which offers intensive language instruction designed to prepare second language learners to study in higher education in the United States. It will be helpful to improve my English language skills before beginning academic course work.

Phase 2 (1/6/2014-4/25/2014): Academic Courses Learning

During the spring semester of 2014, I will be engaged in specialized lectures, academic classes, group discussions and seminars as well as professional field trips, site visits and independent research.

I will attend academic courses in Department of Finance including financial management, financial institutions, investments, and international finance. These academic courses cover overview of financial management for business majors, analysis of financial statements, financial markets, asset pricing, risk management and valuation, corporate budgeting and investment decisions, International and ethical implications, current events applications, theoretical and applied aspects of international capital budgeting, capital structure, cash management, cross-cultural and ethical considerations etc. These academic knowledge will be beneficial to my research on “How to increase the foreign investment return rate for Multinational Corporations”.

Phase 3 (5/12/2014-8/14/2014)：Independent Research

During the summer semester of 2014, I will conduct my research on “How to increase the foreign investment return rate for Multinational Corporations”. First, I will overview the related literature so as to find better research method and theoretical model. Secondly, I will collect data about some multinational corporations’ investment structure and return. In addition, I will contact and visit Professor E. Booth and K. Butler who share similar research interests with me. I will visit relevant research labs and participate in professional seminars, lectures, conferences. At last, I will do my best to complete draft papers on Multinational Corporate Investment.

I choose Michigan State University as my abroad studying destination because I find the university focuses on fostering ability, discovering, creating and practical exercise. The MSU can offer me graduate-level financial training that suits me well. The courses are taught in English, so it is a challenge to me but I don’t think it will take me a long time. Further more, I can get more exercise, for there are not so many students in every class. And there are more dedicated and excellent teachers who get along well with students.My employer can absolutely afford my tuition fee and living expenses in America. Exempting from worrying about economic problem, I can concentrate on my study and research.

My goals of visiting MSU include the following: To acquaint myself with the academic development of finance in order to promote my teaching skills and research abilities in the future; To learn how to make teaching plans and give lectures on class; To write a paper about what I have learned each month.

After I finish my study, I will come back to China, and apply what I have learned abroad into my future work and life. I will open the bilingual course: International Finance and Investment, and accomplish one thesis on financial investment.

Thank you for your approval on my application. I wish you can offer me an opportunity to study in MSU.

Sincerely

Applicant: XXX